

Information on the 150th Anniversary event

Dear SONOR Business partners and SONOR Family,

Thanks to your outstanding support and initial highlights such as our anniversary instruments, we could not have wished for a better start to SONOR's 150th anniversary year.

Since April of this year, however, the global economic situation has been very challenging for most of us.

Over the past few weeks, we have been in fairly intensive discussions with many of our global partners to assess the impact on our industry.

Under the current circumstances, it seems unrealistic to have invitees from all over the world come to celebrate with us. It is with a heavy heart that we have decided not to hold our event originally scheduled for September 2025.

Instead, we come to our customers - be it at local events in individual countries or through even more insights behind the scenes at SONOR via our digital channels. We are happy to support you in the implementation and execution of activities and look forward to promising highlights such as further anniversary instruments and new products.

We are convinced that we are all going to sail through the turbulences successfully together and, with your support, we will mark another milestone in the history of our company.

More information on further new products will follow shortly.

Your SONOR Team